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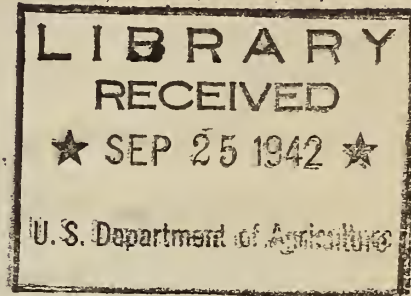
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VICTORY FOOD SPECIALS

For Use Sept.17-26, 1942

APPLES

23



1st Voice -- Apple jelly and apple butter.

2nd Voice -- Ummmm! Apple dumplings ... And baked apples.

1st Voice -- Ahhhhh! Apple cider.

2nd Voice -- Apple Sass.

1st Voice -- Folks...the apple harvest is moving to market and Uncle Sam wants you to be sure to eat apples.

2nd Voice -- Yes indeed...That's why apples are a Victory Food Special from September 17th through the 26th. Serve them every day in every way. Not an apple must go to waste.

1st Voice -- And apples will be plentiful the rest of the fall. Eat them, store them. Save other foods for our fighting men.

2nd Voice -- Apples are good in the school lunch box...and for between meals. Remember when you were a kid.

1st Voice -- Their food value is important too. Their high moisture content and mineral salts aid the regulation of body processes. Mrs. Homemaker, they will help keep your family healthy.

2nd Voice -- Victory Food Specials mean Wise War Time Buying. Use apples. September 17th through the 26th.

APPLES

1st Voice -- You know, (Name), you look to me as though you might have eaten a lot of green apples when you were a kid.

2nd Voice -- Why, (Name), now what kind of a look is that?

1st Voice -- It's that healthy appearance. You know, an apple a day kept the doctor away.

2nd Voice -- Well, you're right. I guess I ate so many apples, both green and ripe when I was a kid that I was just another version of the big apple. But a slice of bread and apple butter was what I liked best.

1st Voice -- Of course A school boy's favorite. Well, (Name), a lot of apple treats are in store for you this fall.

2nd Voice -- Yes. . . .I know. Apples from the orchards all over the United States soon will be coming on the markets. And Uncle Sam wants us to make good use of them. When we use the apples now in season, we permit other foods to be shipped to the battlefronts. Apples are shipped too. . .but right now we have more apples than other kinds of fruits. So by using more apples, we can help keep our food supplies both overseas and at home well balanced. Everyone can be well nourished.

1st Voice -- Yes. . .that's why the Agricultural Marketing Administration has designated apples the Victory Food Special from September 17th through the 26th. At that time, taking the country as a whole, they are at their peak of supply. . . and they will be plentiful all fall. By using and storing apples now you homemakers can help win the war on the home front.